IN THE CLAIMS:

The following is a complete listing of claims and replaces all prior versions and listings of claims in the present application:

Claims 1-8 (canceled).

Claim 9 (new): A data broadcasting receiving and reproducing apparatus comprising:

a receiving unit configured to receive a digital broadcasting wave;

a data obtaining unit for obtaining data broadcasting data including displayable content data and text data including print permission/inhibition information of the content data;

a storing unit for storing the data broadcasting data obtained by said data obtaining unit;

a setting information obtaining unit for obtaining, from the text data stored in the data storing unit, the print permission/inhibition information of the content data; and a management unit for converting a content of the print permission/inhibition information obtained,

wherein said management unit converts the print permission/inhibition information corresponding to the content data obtained by the data obtaining unit and

stored in the data storing unit, based on a command information included in the digital broadcasting wave.

Claim 10 (new): The data broadcasting receiving and reproducing apparatus according to claim 9, further comprising a transmitting unit for transmitting printable content data to a print device, based on the print permission/inhibition information obtained by said setting information obtaining unit.

Claim 11 (new): The data broadcasting receiving and reproducing apparatus according to claim 10, further comprising a rendering unit for rendering printable content data, wherein the content data rendered by the rendering unit is transmitted by said transmitting unit to the print device.

Claim 12 (new): The data broadcasting receiving and reproducing apparatus according to claim 9, wherein the command information is transmitted as a broadcasting event included in the digital broadcasting wave, said management unit is defined preliminary correspondingly to the broadcasting event received, and, by executing a script described in the text data, the print permission/inhibition information is converted based on the command information.

Claim 13 (new): A data broadcasting receiving and reproducing method comprising steps of:

receiving a digital broadcasting wave;

obtaining data broadcasting data including displayable content data and text data including print permission/inhibition information of the content data;

storing the data broadcasting data obtained in said data obtaining step; obtaining, from the text data stored, the print permission/inhibition information of the content data; and

converting content of the print permission/inhibition information obtained, wherein the print permission/inhibition information corresponding to the content data obtained in said data obtaining step and stored in said data storing step is converted based on a command information included in the digital broadcasting wave.

Claim 14 (new): The data broadcasting receiving and reproducing method according to claim 13, further comprising a step of transmitting printable content data to a print device, based on the print permission/inhibition information obtained in said setting information obtaining step.

Claim 15 (new): The data broadcasting receiving and reproducing method according to claim 14, further comprising a rendering step for rendering a printable content data, wherein the content data rendered in the rendering step being transmitted in said transmitting step to the print device.

Claim 16 (new): The data broadcasting receiving and reproducing method according to claim 13, wherein the command information is transmitted as a broadcasting event included in the digital broadcasting wave, said management step is defined preliminary correspondingly to the broadcasting event received, and, by executing a script described in the text data, the print permission/inhibition information is converted based on the command information.